

CLIMATE ACTION PLAN

Rudolph Care

Prepared for B Corp Certification

B Lab Standards V2.2 | Climate Action Impact Topic

May 2026 | Final

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OUR COMMITMENT

Rudolph Care is committed to supporting the global ambition to limit global warming to 1.5°C above pre-industrial levels, in accordance with the Paris Agreement.

This Climate Action Plan outlines the concrete actions, targets, and resources we are dedicating to reduce our climate impact. The climate action plan is centered around non-emission targets and has not been third-party verified.

Targets

We set SMART targets for climate action, covering our business operations and value chain.

Action

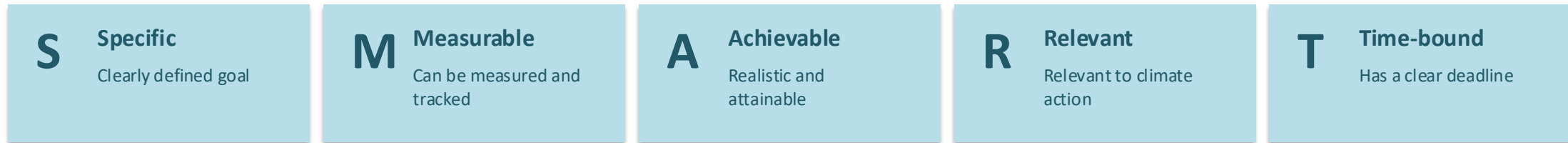
We allocate resources and implement initiatives to reduce our climate footprint.

Transparency

We publish this plan and report regularly on our progress.

SMART TARGETS

Our non-emission targets in this action plan are specific, measurable, achievable, relevant, and time-bound in line with the B Corp standard v.2 requirements. Targets can be qualitative or quantitative and cover different areas of our business, operations, and value chain.



In Rudolph Care we measure our emissions in scope 1, 2 and 3, but not for all categories completely yet, and the emissions have not been third-party verified. The majority of our climate impact originates from Scope 3, particularly from the sourcing and production of ingredients, packaging materials, and the transportation of goods across our value chain.

This understanding is reflected in our targets.

Our targets are organised around six focus areas of our operations and value chain:

- Own Operations
- Upstream Value Chain
- Packaging – Through adhering to and certifying under the new Cosmetics Criterion 4.0 of the Nordic Swan ecolabel.
- Ingredients – engaging with
- Downstream Value Chain
- Documentation

SMART TARGETS

Detailed target description | Own Operations | Target 1 of 3

Focus area	Own Operations
Goal	Reduce the climate impact of Rudolph Care's direct operations through lower energy intensity, no direct Scope 1 emissions and responsible procurement.
SMART Target	Reduce total KWh used pr squaremeter by 42% from own operations from referenceyear 2024 by 2029
Resource allocation	Owner: Operations / Office Management with Sustainability and Finance. Resources: energy data access, supplier contracts, purchasing guidelines and staff time for implementation and reporting.
Stakeholder engagement	Engage employees, office/facility partners, energy providers and electronics/IT vendors. Internal guidance and purchasing decisions will reflect the target requirements.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Own Operations | Target 2 of 3

Focus area	Own Operations
Goal	Reduce the climate impact of Rudolph Care's direct operations through lower energy intensity, no direct Scope 1 emissions and responsible procurement.
SMART Target	Maintain no Scope 1 emission indefinitely
Resource allocation	Owner: Operations / Office Management with Sustainability and Finance. Resources: energy data access, supplier contracts, purchasing guidelines and staff time for implementation and reporting.
Stakeholder engagement	Engage employees, office/facility partners, energy providers and electronics/IT vendors. Internal guidance and purchasing decisions will reflect the target requirements.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Own Operations | Target 3 of 3

Focus area	Own Operations
Goal	Reduce the climate impact of Rudolph Care's direct operations through lower energy intensity, no direct Scope 1 emissions and responsible procurement.
SMART Target	Reduce the purchase of new electronics by 100% by 2029.
Resource allocation	Owner: Operations / Office Management with Sustainability and Finance. Resources: energy data access, supplier contracts, purchasing guidelines and staff time for implementation and reporting.
Stakeholder engagement	Engage employees, office/facility partners, energy providers and electronics/IT vendors. Internal guidance and purchasing decisions will reflect the target requirements.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Upstream Value Chain | Target 1 of 4

Focus area	Upstream Value Chain
Goal	Increase supplier transparency and climate engagement across the upstream value chain, focusing on supplier commitments and emission hot spots.
SMART Target	Engage with 5 suppliers yearly about which environmental efforts they are pursuing.
Resource allocation	Owner: Procurement with Sustainability. Resources: supplier questionnaires, annual meetings, risk assessment tools and time for follow-up with direct suppliers and priority sub-suppliers.
Stakeholder engagement	Engage strategic suppliers and, where possible, their direct suppliers. Procurement and Sustainability will discuss commitments, hot spots and risk findings during annual supplier follow-ups.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Upstream Value Chain | Target 2 of 4

Focus area	Upstream Value Chain
Goal	Increase supplier transparency and climate engagement across the upstream value chain, focusing on supplier commitments and emission hot spots.
SMART Target	Cover sustainability related commitments for 100% of suppliers and their direct suppliers by 2028.
Resource allocation	Owner: Procurement with Sustainability. Resources: supplier questionnaires, annual meetings, risk assessment tools and time for follow-up with direct suppliers and priority sub-suppliers.
Stakeholder engagement	Engage strategic suppliers and, where possible, their direct suppliers. Procurement and Sustainability will discuss commitments, hot spots and risk findings during annual supplier follow-ups.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Upstream Value Chain | Target 3 of 4

Focus area	Upstream Value Chain
Goal	Increase supplier transparency and climate engagement across the upstream value chain, focusing on supplier commitments and emission hot spots.
SMART Target	Engage and understand hot spots for 5 suppliers yearly and learn what measures they take to reduce emission hot spots.
Resource allocation	Owner: Procurement with Sustainability. Resources: supplier questionnaires, annual meetings, risk assessment tools and time for follow-up with direct suppliers and priority sub-suppliers.
Stakeholder engagement	Engage strategic suppliers and, where possible, their direct suppliers. Procurement and Sustainability will discuss commitments, hot spots and risk findings during annual supplier follow-ups.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Upstream Value Chain | Target 4 of 4

Focus area	Upstream Value Chain
Goal	Increase supplier transparency and climate engagement across the upstream value chain, focusing on supplier commitments and emission hot spots.
SMART Target	Conduct risk assessment across full supplier list by 2030.
Resource allocation	Owner: Procurement with Sustainability. Resources: supplier questionnaires, annual meetings, risk assessment tools and time for follow-up with direct suppliers and priority sub-suppliers.
Stakeholder engagement	Engage strategic suppliers and, where possible, their direct suppliers. Procurement and Sustainability will discuss commitments, hot spots and risk findings during annual supplier follow-ups.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Packaging | Target 1 of 5

Focus area	Packaging
Goal	Reduce packaging-related climate impact by improving circularity, recyclability, recycled content and refill options across Rudolph Care packaging.
SMART Target	Reduce single Use plastic by 50% by 2030 reference Year 2024
Resource allocation	Owner: Product development / packaging lead with Procurement and Sustainability. Resources: supplier workshops, material samples, recyclability testing and budget for packaging trials or new specifications.
Stakeholder engagement	Engage packaging suppliers, product development, procurement, retail partners and consumers. Supplier feedback will inform material choices; progress can be shared through internal reviews and public updates.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Packaging | Target 2 of 5

Focus area	Packaging
Goal	Reduce packaging-related climate impact by improving circularity, recyclability, recycled content and refill options across Rudolph Care packaging.
SMART Target	Increase recyclability of packaging pr. product to Highly Recyclable or forever recycable materials 100% by 2029. reference year 2024
Resource allocation	Owner: Product development / packaging lead with Procurement and Sustainability. Resources: supplier workshops, material samples, recyclability testing and budget for packaging trials or new specifications.
Stakeholder engagement	Engage packaging suppliers, product development, procurement, retail partners and consumers. Supplier feedback will inform material choices; progress can be shared through internal reviews and public updates.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Packaging | Target 4 of 5

Focus area	Packaging
Goal	Reduce packaging-related climate impact by improving circularity, recyclability, recycled content and refill options across Rudolph Care packaging.
SMART Target	Offer 15 products with refill options by 2028
Resource allocation	Owner: Product development / packaging lead with Procurement and Sustainability. Resources: supplier workshops, material samples, recyclability testing and budget for packaging trials or new specifications.
Stakeholder engagement	Engage packaging suppliers, product development, procurement, retail partners and consumers. Supplier feedback will inform material choices; progress can be shared through internal reviews and public updates.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Packaging | Target 5 of 5

Focus area	Packaging
Goal	Reduce packaging-related climate impact by improving circularity, recyclability, recycled content and refill options across Rudolph Care packaging.
SMART Target	Reduce use supportive secondary packaging by 25% measured g/pr. ml by 2028.
Resource allocation	Owner: Product development / packaging lead with Procurement and Sustainability. Resources: supplier workshops, material samples, recyclability testing and budget for packaging trials or new specifications.
Stakeholder engagement	Engage packaging suppliers, product development, procurement, retail partners and consumers. Supplier feedback will inform material choices; progress can be shared through internal reviews and public updates.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Ingredients | Target 1 of 3

Focus area	Ingredients
Goal	Lower ingredient-related climate impact by testing upcycled and organic alternatives where they are technically, quality and commercially viable.
SMART Target	Have a least one active project related to upcycling of waste into a relevant ingredient
Resource allocation	Owner: Product development / R&D with Procurement and Sustainability. Resources: supplier dialogue, formulation testing, regulatory/quality checks and time for annual alternative reviews.
Stakeholder engagement	Engage ingredient suppliers, product development, quality/regulatory stakeholders and relevant certification partners. Findings from testing will inform formulation choices and supplier priorities.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Ingredients | Target 2 of 3

Focus area	Ingredients
Goal	Lower ingredient-related climate impact by testing upcycled and organic alternatives where they are technically, quality and commercially viable.
SMART Target	Find test and review upcycled alternatives to current ingredient usage cover 5 ingredients yearly.
Resource allocation	Owner: Product development / R&D with Procurement and Sustainability. Resources: supplier dialogue, formulation testing, regulatory/quality checks and time for annual alternative reviews.
Stakeholder engagement	Engage ingredient suppliers, product development, quality/regulatory stakeholders and relevant certification partners. Findings from testing will inform formulation choices and supplier priorities.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Ingredients | Target 3 of 3

Focus area	Ingredients
Goal	Lower ingredient-related climate impact by testing upcycled and organic alternatives where they are technically, quality and commercially viable.
SMART Target	Find test and review organic alternatives to current ingredient usage. Cover 5 ingredients yearly.
Resource allocation	Owner: Product development / R&D with Procurement and Sustainability. Resources: supplier dialogue, formulation testing, regulatory/quality checks and time for annual alternative reviews.
Stakeholder engagement	Engage ingredient suppliers, product development, quality/regulatory stakeholders and relevant certification partners. Findings from testing will inform formulation choices and supplier priorities.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Documentation | Target 1 of 4

Focus area	Documentation
Goal	Strengthen climate data quality and product-level documentation to support credible decisions, reporting and B Corp evidence requirements.
SMART Target	Improve data quality for specific materials used in packaging in line with EPD or LCA. By 10% yearly.
Resource allocation	Owner: Sustainability / Impact with Procurement, Product Development and Finance. Resources: supplier data collection, EPD/LCA documentation, potential external LCA support and internal data management time.
Stakeholder engagement	Engage suppliers, LCA/EPD providers, product development, finance/operations and B Corp documentation reviewers. Data gaps and assumptions will be documented and improved over time.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

[Detailed target description](#) | [Documentation](#) | [Target 2 of 4](#)

Focus area	Documentation
Goal	Strengthen climate data quality and product-level documentation to support credible decisions, reporting and B Corp evidence requirements.
SMART Target	Attain full LCA/EPD data on 20% of packaging used by 2027 measured by weight.
Resource allocation	Owner: Sustainability / Impact with Procurement, Product Development and Finance. Resources: supplier data collection, EPD/LCA documentation, potential external LCA support and internal data management time.
Stakeholder engagement	Engage suppliers, LCA/EPD providers, product development, finance/operations and B Corp documentation reviewers. Data gaps and assumptions will be documented and improved over time.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

[Detailed target description](#) | [Documentation](#) | [Target 3 of 4](#)

Focus area	Documentation
Goal	Strengthen climate data quality and product-level documentation to support credible decisions, reporting and B Corp evidence requirements.
SMART Target	Attain high quality data on impact from low impact services or make weel founded assumption for 80% of total spend on services by 2028.
Resource allocation	Owner: Sustainability / Impact with Procurement, Product Development and Finance. Resources: supplier data collection, EPD/LCA documentation, potential external LCA support and internal data management time.
Stakeholder engagement	Engage suppliers, LCA/EPD providers, product development, finance/operations and B Corp documentation reviewers. Data gaps and assumptions will be documented and improved over time.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

SMART TARGETS

Detailed target description | Documentation | Target 4 of 4

Focus area	Documentation
Goal	Strengthen climate data quality and product-level documentation to support credible decisions, reporting and B Corp evidence requirements.
SMART Target	Launch first product with a full LCA/EPD by the end of 2028. (açai Facial Oil)
Resource allocation	Owner: Sustainability / Impact with Procurement, Product Development and Finance. Resources: supplier data collection, EPD/LCA documentation, potential external LCA support and internal data management time.
Stakeholder engagement	Engage suppliers, LCA/EPD providers, product development, finance/operations and B Corp documentation reviewers. Data gaps and assumptions will be documented and improved over time.
Measuring progress	KPI: progress against the stated target. Baseline/reference: 2024 or current status where not otherwise specified. Review frequency: quarterly internal check-in and annual public update. Responsible: target owner with Sustainability collecting evidence and reporting status.

GOVERNANCE & ACCOUNTABILITY

To ensure proper governance and accountability, this Climate Action Plan is approved by Rudolph Care's Board of Directors and will be reviewed and updated at least every 36 months.

Approval

This Climate Action Plan is approved by Rudolph Care's highest governing body.

Approved by: [Name, title]
Date: [Date of approval]

Monitoring

Rudolph Care will regularly monitor progress against the SMART targets.

Frequency: [Quarterly / bi-annually]
Responsible: [Name/role]

Updates

The plan is updated at least every 36 months, or more frequently if significant changes or new knowledge require it.

Next scheduled update: [Date]
Version: 1.0